



# One Million Reforest Borneo Today!

Fairventures is looking for a  
**Program Assessment Evaluator for the 1 Million Trees Project**

## About Fairventures Worldwide

Fairventures Worldwide FVW is a German-based international development organization that drives large-scale forest landscape restoration. FVW partners with communities to develop and test site-specific solutions, ranging from reforestation with fast-growing tree species to non-timber forest products and agroforestry. FVW aims to restore ecosystems and create livelihood opportunities for local communities, while contributing to the mitigation of climate change and creating added value along the tropical-timber value chain.

## 1 Million Trees

FVW opened the 1 Million Trees (1MT) project in 2015. 1MT was aimed at reforestation in Central Kalimantan through the promotion and distribution of fast-growing lightwood timber and NTFPs. The project was administered by FVW and its partner: The Borneo Institute (BIT). FVW and BIT are looking for a Project Assessment Evaluator who will look at the first five years of the project (2015 - 2020) and evaluate successes, failures and impact. This project is an internal evaluation that FVW and BIT are ordering for a number of reasons:

- FVW and BIT want to evaluate the content of programming to help deliver projects that grow good forests for farmer-partners in the future.
- FVW and BIT want to accurately report successes and challenges to provide transparency for partners and donors.
- FVW and BIT want to encourage a culture of openness and honesty. FVW and BIT aim to be organizations that celebrate wins and analyze losses to grow stronger.

The guiding principles of the research project are as follows:

- **Transparency:** FVW/BIT are interested in a fully-open evaluation. FVW/BIT want to understand the success and failure of the 1MT project. FVW/BIT want a constructively critical evaluation. FVW/BIT will empower the evaluator to offer factual and truthful findings.
- **Confidentiality:** This is an internal evaluation being requested by the management of FVW/BIT. This is not for external publication. The evaluator will be contracted with 100% confidentiality and the results of the study are not to be shared with anyone other than the FVW/BIT Management.

## Deliverables

Project Summary	<p>The 1MT intervention will be summarized quantitatively. Working with FVW/ BIT teams, the evaluator will compile a summary of the project in numbers. The summary will include:</p> <ul style="list-style-type: none"> <li>● Project outline: What steps were taken in the project</li> <li>● The number of farmers involved in socialization</li> <li>● The number of farmers receiving seedlings</li> <li>● The number of seedlings grown</li> <li>● The number of seedlings planted</li> <li>● Follow up and monitoring</li> <li>● The price of the intervention</li> </ul> <p>The FVW/ BIT Forestry and data teams will provide:</p> <ul style="list-style-type: none"> <li>● The number of trees surviving @ 1 year</li> <li>● The number of trees surviving @ 5 years</li> <li>● The number of trees harvested</li> <li>● Geographic size of the intervention area</li> </ul>
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Project Scorecard	<p>A set of 10-15 scoring criteria will be developed to measure the <b>impact</b>, <b>effectiveness</b> and <b>efficiency</b> of the intervention. These criteria will be developed with the wider 1MT, BIT and FVW Forestry Team. The evaluator will be tasked with scoring the intervention and providing detailed explanation of the score given to each criteria.</p> <ul style="list-style-type: none"> <li>● <b>Impact:</b> What effect has this project had on the farmers participating in 1MT and what effect has the project had on the communities where these farmers live? If this project had never existed, what changes would be missing? How highly do the project stakeholders evaluate the effect that this project has had on the host communities? In other words, are the goals of this project important for the host communities and stakeholders?</li> <li>● <b>Effectiveness:</b> How effective has this project been at achieving the goals that it set for itself? In other words, has this project been effective in reaching its goals?</li> <li>● <b>Efficiency:</b> Is the amount of money spent on this project reasonable in terms of what has been achieved? Is the time allocation that it has taken to reach the deliverables reasonable? In other words, have the time and money spent to reach the project goals justifiable and reasonable?</li> </ul>
Narrative Analysis	<p>The evaluator will submit a 15-30 page written analysis of his/ her findings.</p> <ul style="list-style-type: none"> <li>● 5-10 pages: The analysis will measure the impact, effectiveness and efficiency of the intervention.</li> <li>● 5-10 pages: The analysis will offer case-specific lessons learned that can be applied to FVW projects in the future.</li> <li>● 5-10 pages: The analysis will offer Intervention Best Practice Recommendations for future FVW projects. This section will give specific recommendations that FVW should follow when designing new projects.</li> </ul> <p>Questions to be addressed</p> <ul style="list-style-type: none"> <li>● Farmer expectations at the time of joining</li> <li>● Farmer expectations now</li> <li>● Farmer motivation for dropping Sengon</li> <li>● What do farmers need now, very concretely</li> <li>● Where do farmers see their economic future</li> </ul>
Research Documentation	<p>The evaluator will deliver a methodology document that explains exactly how the following was conducted:</p> <ul style="list-style-type: none"> <li>● Desk research and project team interviews</li> <li>● Interview and FGD design</li> <li>● Transcripts of all interviews and FGD</li> <li>● Steps for analyzing the findings</li> </ul>

## Language

Deliverables are to be written in English. Interviews and FGD transcripts can be documented in Bahasa Indonesia or in Bahasa Dayak without translation.

All candidates must have the ability to interview farmers in Bahasa Indonesia and in Bahasa Dayak. Candidate proposal must explain language proficiency and plans for interviewing farmers in Bahasa Dayak when necessary.

## Schedule and Payment Installments

Calendar	Deliverable	Payment
September 2022	Contracting	80%
October-November 2022	Field Work	None
December 2022	Draft Workshop: FVW, BIT Draft deliverables circulated 1 week before the workshop. Recommendations are made to improve final deliverables.	None
January 2023	Final deliverables workshop	20%

### The ideal candidate has the following experience:

- Experience in all stages of large-scale project evaluation.
- Experience leading interviews and FGD with farmers and farmer groups in Central Kalimantan, or a relevant area of Indonesia.
- Ability to interview and moderate in Bahasa Indonesia and in Bahasa Dayak.
- Ability to coordinate and work constructively with the FVW/ BIT teams in Central Kalimantan to facilitate farmer introductions and logistics planning.
- Ability to spend a long period of time in the field with basic conditions, living with project beneficiaries in FVW base camps.
- Ability to collect and analyze data and present findings in a concise and professional format.

### Budget

FVW/ BIT will cover all costs for this assessment. The budget will be fixed with applicant individuals and organizations based on the quality of the proposals submitted. Budgets submitted should be detailed and broken down and include the daily rate for field and desk days.

### Next Steps

Qualified individuals or teams should send a statement of interest to [careers.indonesia@fairventures.org](mailto:careers.indonesia@fairventures.org)

A Statement of Interest should include:

- The CV of the team leader and other key actors
- A brief description of the research plan
- A general budget organized in chapters
- The timeframe that the team is available
- Any questions from the applicant

### Posting date:

18 July 2022

The search will close as soon as a selected candidate is contracted.

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